



# Dealer Assets

# Supplier contact details



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# 01 | Outdoor Flags



Gloss knitted polyester flags give life to dealerships and impact to events.

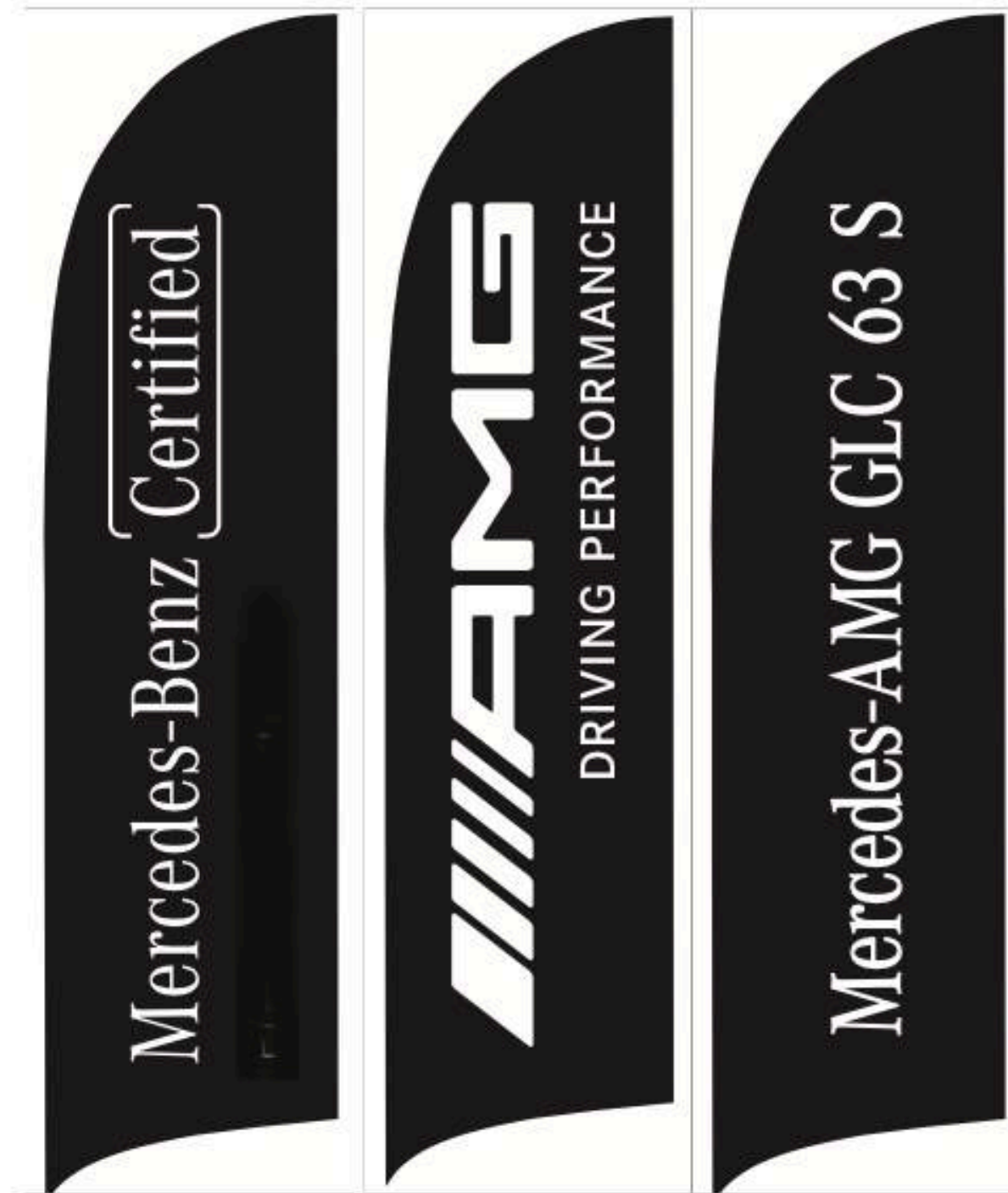
Australian Made.

Flag extenders pockets for maximum exposure.

Knitted polyester 130gsm gloss- Imported flags are generally only 90 gsm giving them less durability.

1200 x 3500mm.

## 02 | Portable Flags



Gloss knitted polyester flags give life to dealerships and impact to events.

Portable flag poles are easy to assemble. They can be used with under-wheel bases or ground spikes.

Available in 2 metre and 3 metre heights.

## 03 | Rear Vision Mirror Hanger



Rear-Vision Hangers are laminated double-sided print for durability and re-use.

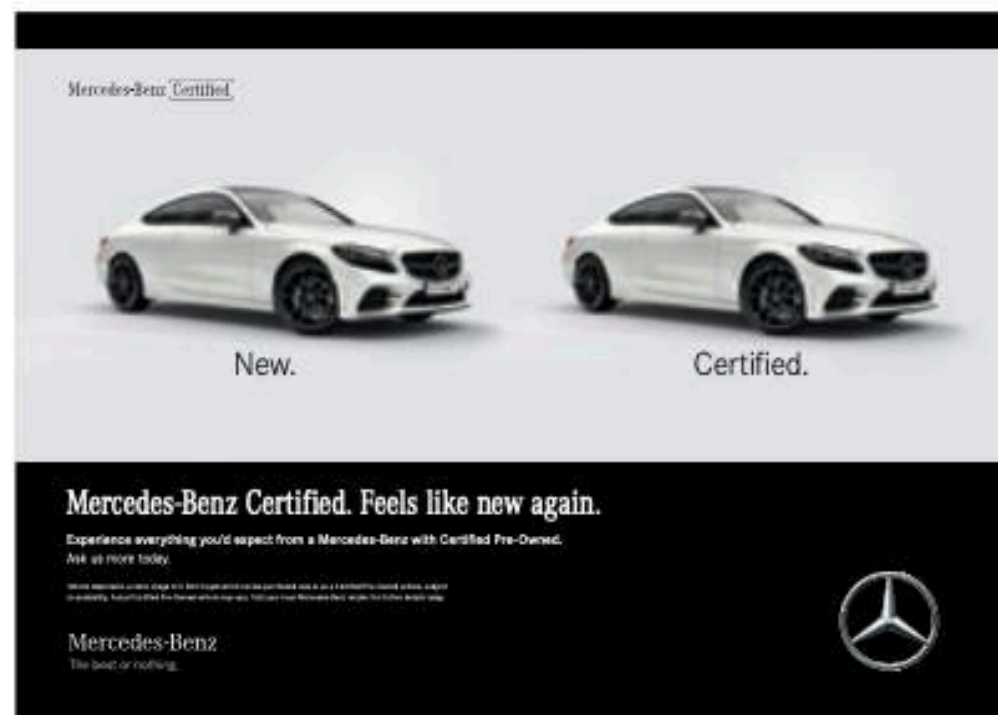
120 x 415mm.

Lead time 1 week + delivery.

Minimum order of 20

For large orders, please contact Display and Marketing for costing.

## 04 | Posters



Posters are a quick and easy way to add colour to a showroom and provide marketing support for current campaigns or new model releases

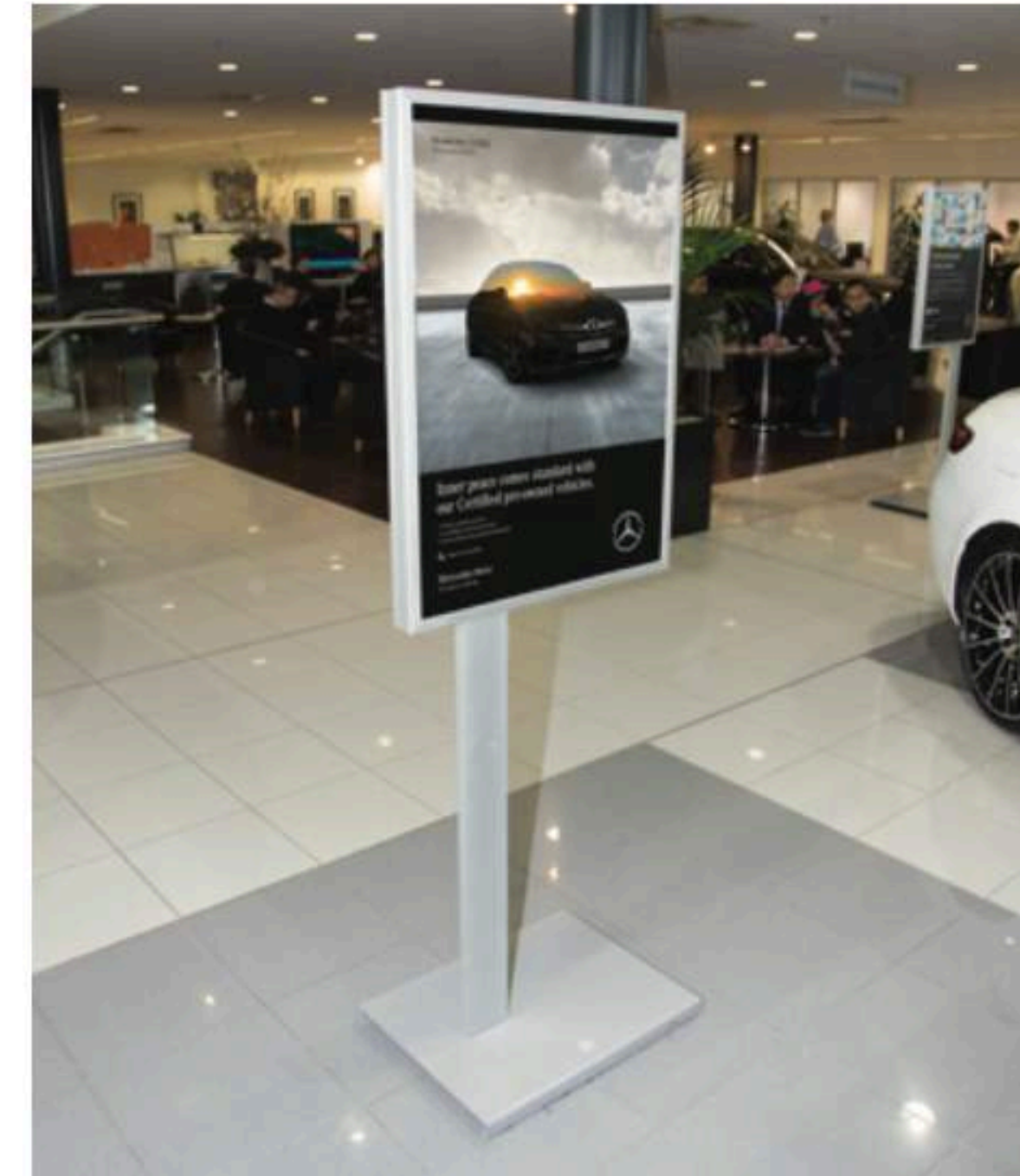
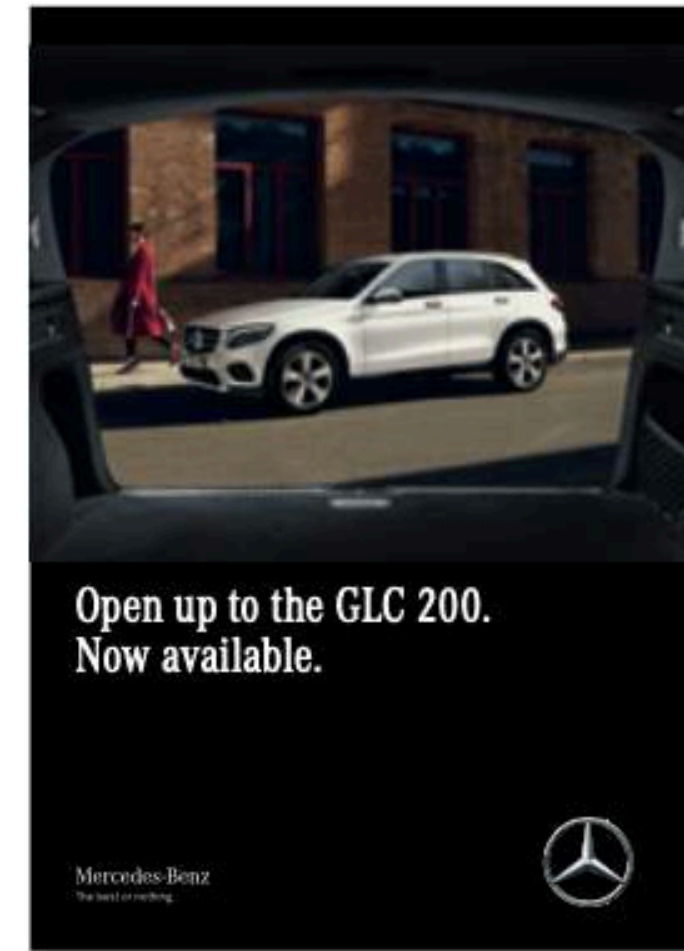
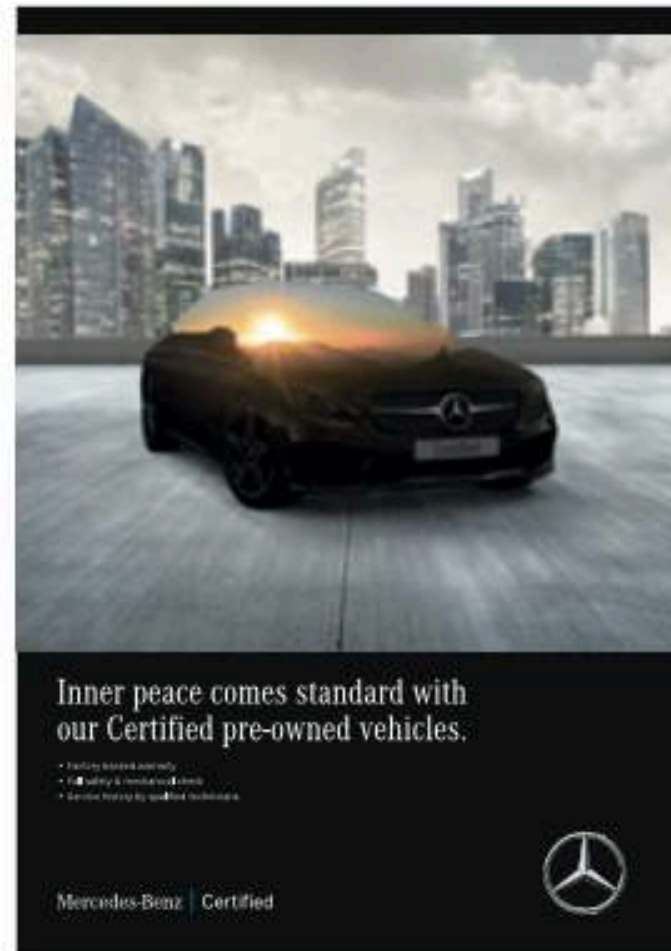
A0 841 x 1189mm.

A1 594 x 841mm.

Lead time 1 week + delivery.

Minimum order 2.

## 05 | Posters



Posters are a quick and easy way to add colour to a showroom and provide marketing support for current campaigns or new model releases.

A0 841 x 1189mm.

A1 594 x 841mm.

Custom sizes available on request

## 06 | Removeable Windscreen Decals



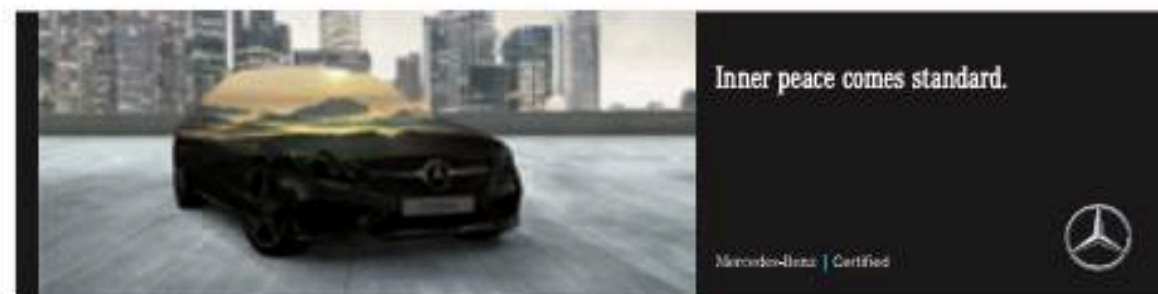
Decals printed on removeable Self Adhesive Vinyl. They add colour and interest to showrooms, as well as highlighting special offers.

Decals can be used on most flat smooth surfaces.

1000 x 300mm  
or 1000 x 400mm  
Minimum order 10.

Lead time 1 week + delivery.

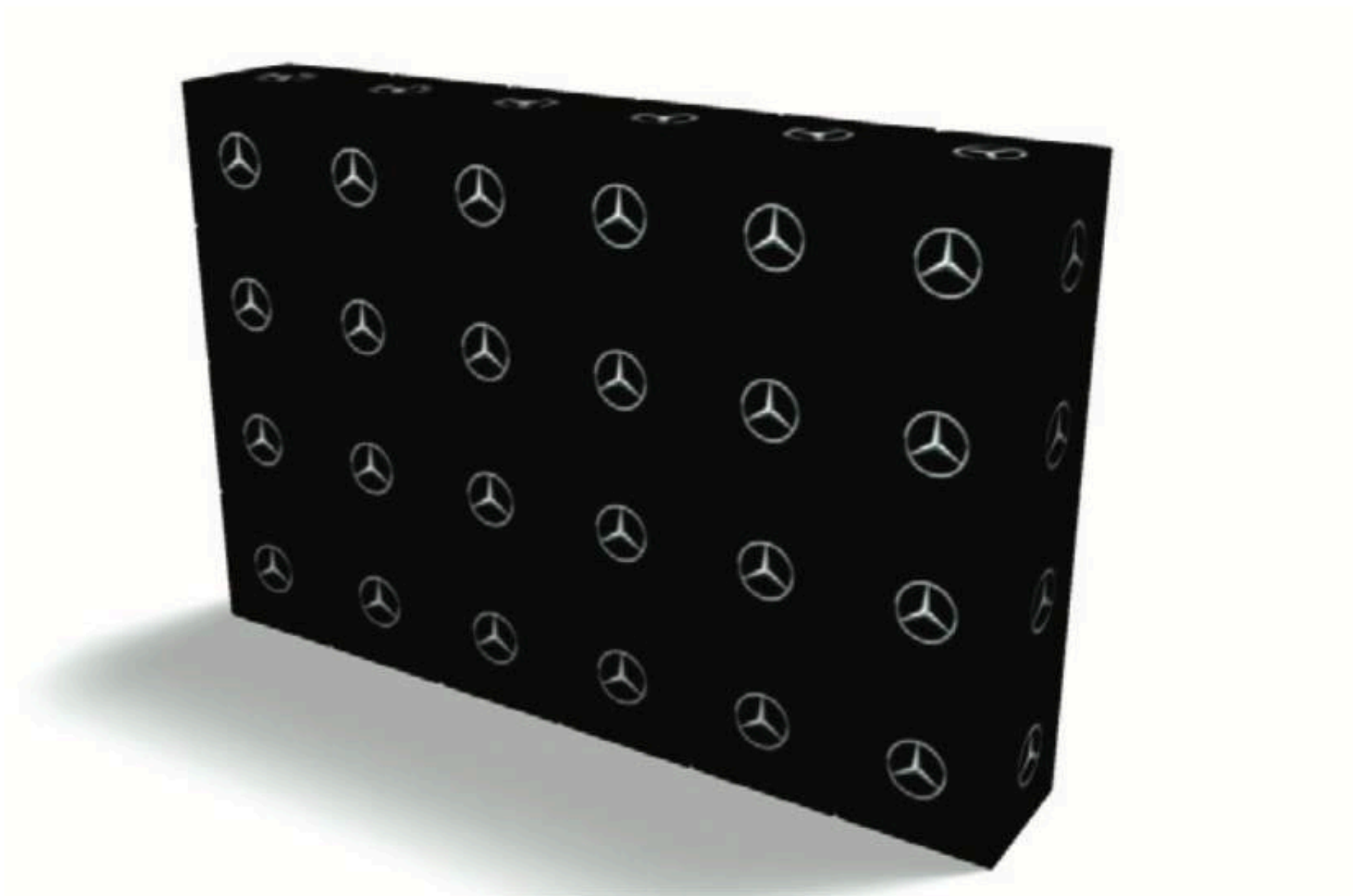
## 07 | Removeable Windscreen Decals



Decals are printed on removeable Self Adhesive Vinyl and add colour and interest to showrooms, as well as highlighting special offers.

Custom design and sizes are available.

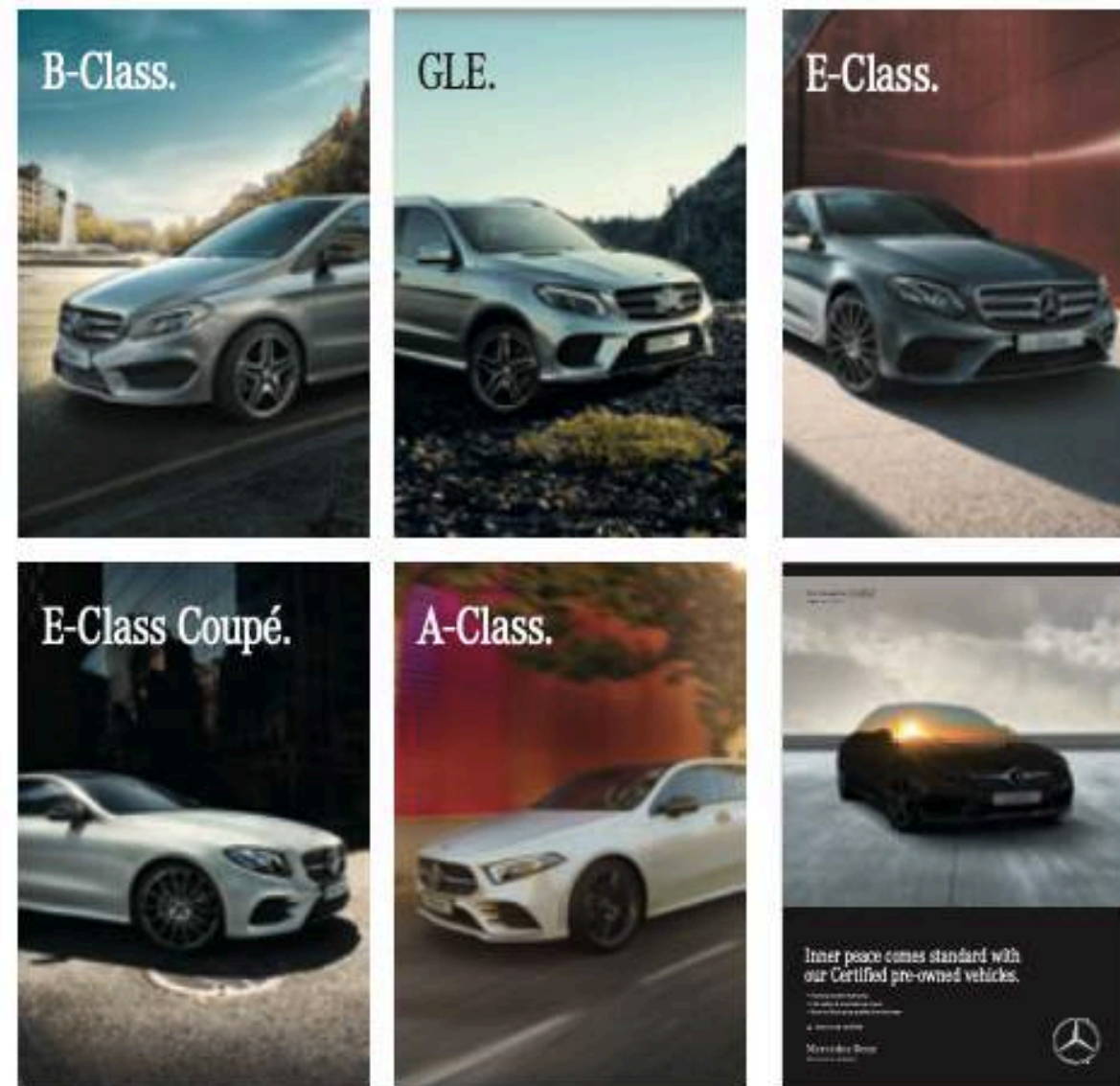
## 08 | Funky Kube



Lightweight Funky Kubes add interest to showroom areas. They can be branded to suit individual dealerships. They function as seats and can be stacked to make a photo backdrop for delivery bays or sales events.



## 09 | Promotional Hanging Banners



A premium Point of Sale accessory for the dealership, gloss fabric banners are fully interchangeable and reusable for future campaigns.

Fabric banners are the perfect promotional event branding solution.

Banners allow for easy installation and storage.

Standard Size: 1500 x 2250.

Custom sizes available.

Wide range of imagery available on our data base.

## 10 | Number Plates



Mercedes-Benz Certified

Certified Number Plates

Material: 1 mm Black aluminium with white embossed border

Print: 'Mercedes-Benz Certified'

# 11 | Blade Sign Inserts



## Mercedes-Benz Certified.

- 2 Years Factory Backed Warranty
- 100 Point Safety & Mechanical Check
- Comprehensive Service History
- 24/7 Road Side Assistance
- Mercedes-Benz Genuine Parts

Front



Back

## 12 | External Window Decals



High impact and visually impressive graphic integrates well with national advertising campaigns.

One way vision window film applied to outside of windows allows uninterrupted vision from inside dealership.

D&M has a extensive data base of previous decal window dimensions. For specific details please contact D&M.

# 13 | Car Decals



**The all new E-Class.**  
Test drive it today at MB Dealership.  
[www.mbdealership.com.au](http://www.mbdealership.com.au)

## Car Side Decals

CCV side decals are great for generating interest with test-drive vehicles.

Text available in black or white.



**Mercedes-Benz  
Suburb**  
[www.mbdealership.com.au](http://www.mbdealership.com.au)



## Dealer Car Side Decals

Text available in Black, White or Silver.  
Logo in full colour (as per Guidelines)



**Mercedes-Benz  
Suburb**



## Rear Window Stickers

Available in white on clear substrate in 2 sizes.

# 14 | Fabric Graphic Display Frames



Maximum impact with a premium finish. Fabric frames offer complete versatility in dealership Point of Sale.

Frames can be wall mounted or free standing, single or double sided.

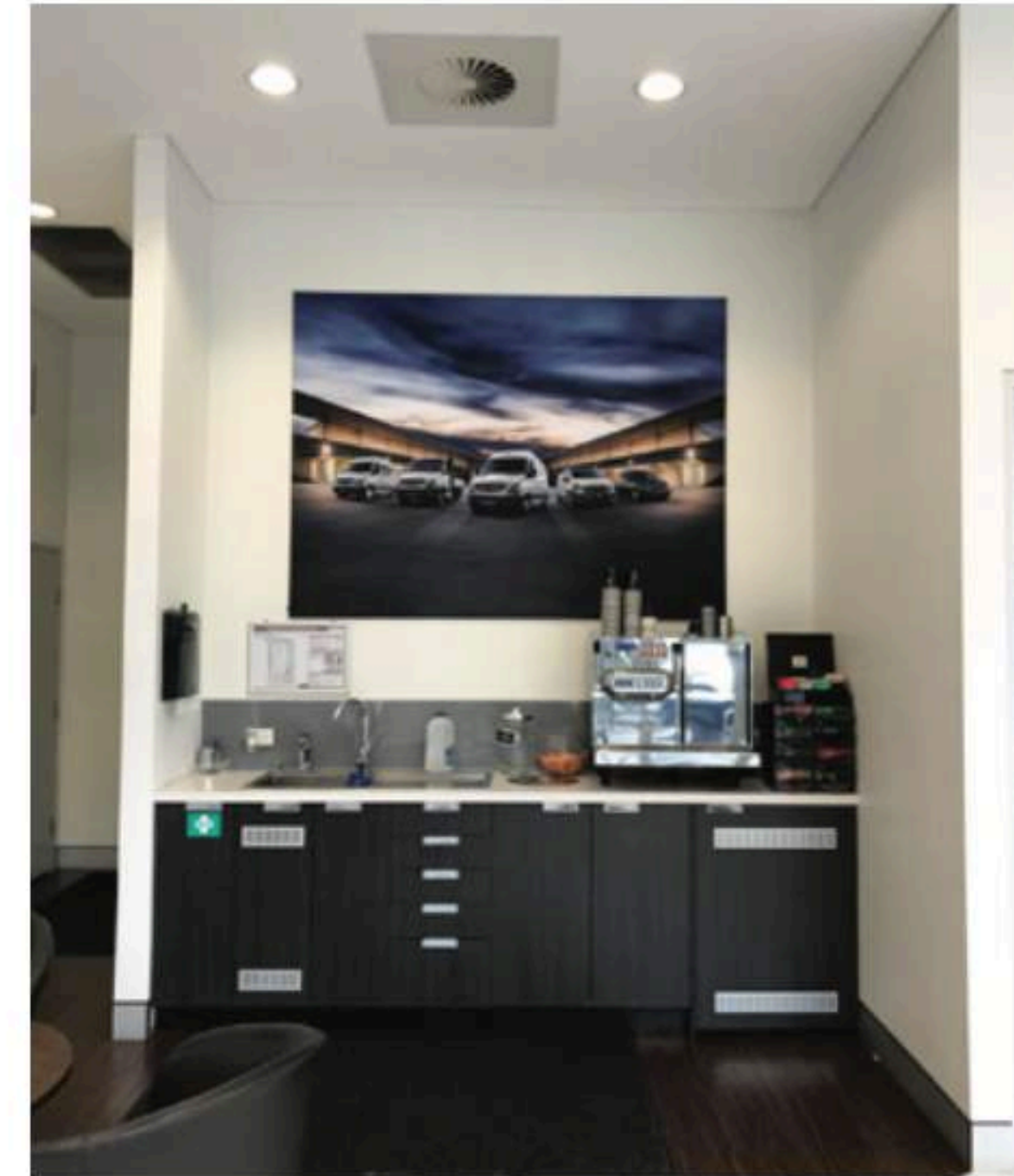
Fabric prints are very easy to instal and can be quickly changed for campaigns, seasonal or sale events.

LED backing panels are available to transform your graphics into amazing backlit displays.

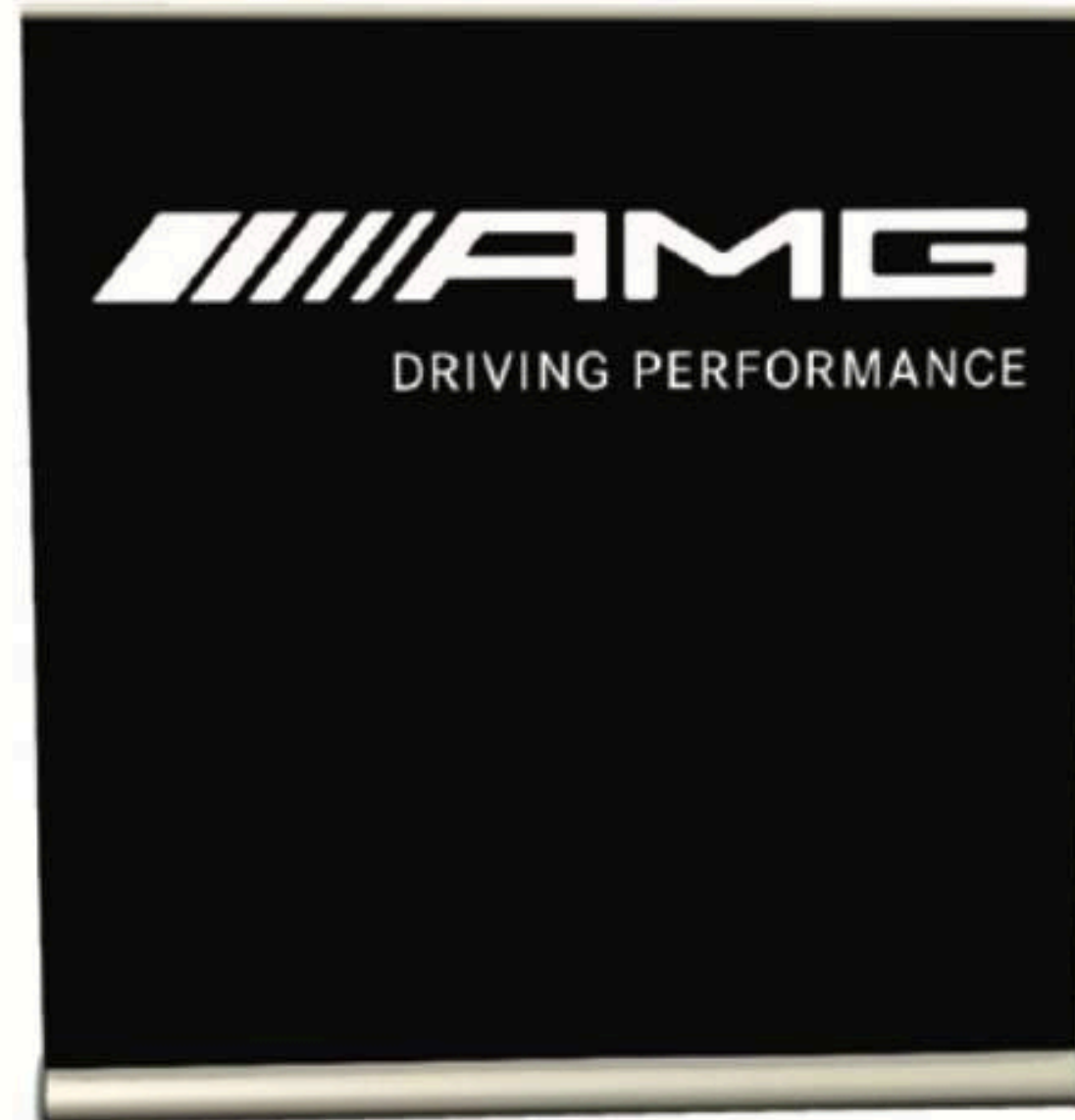
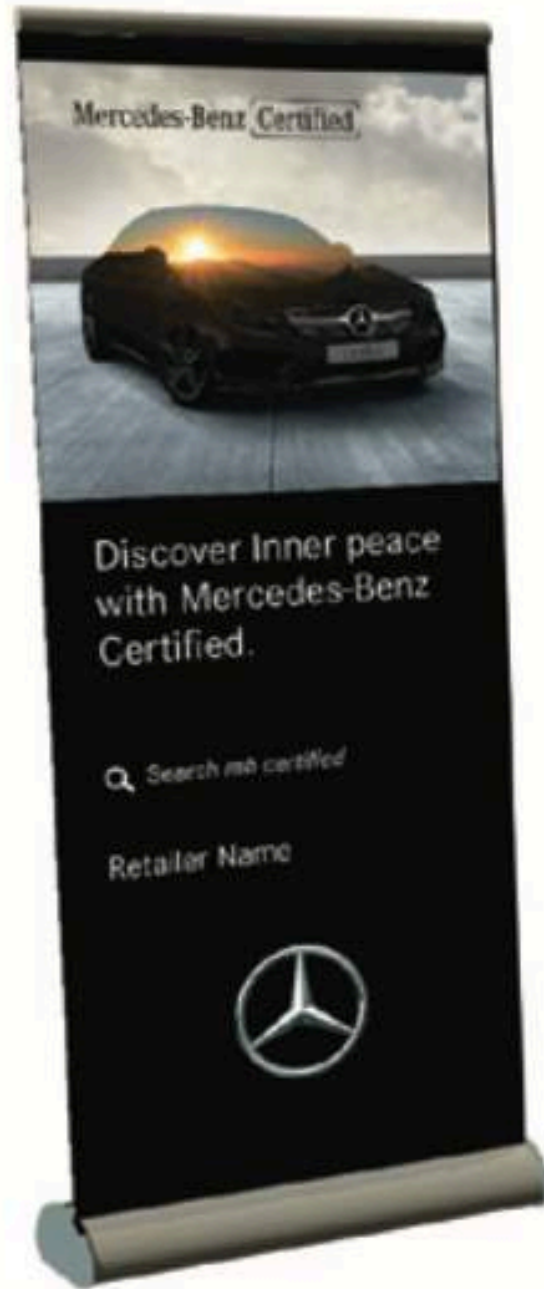
A wide variety of images, both current and classic are available.

Custom sizing available.

Please contact Display & Marketing for quotation.



# 15 | Premium Pull-Up Banners



Pull-up banners come in three standard size options and can be single or double sided.

All graphics are premium and long-lasting digital print to polypropylene with a nonreflective laminate.

Available in 3 sizes:

800 x 2000mm  
1500 x 2000mm  
2000 x 2000mm

## 16 | Silk Car Reveals



Add theatre to your customers' delivery experience with stunning car reveals.

Standard car reveal is 4500mm wide x 7000mm long.

Larger version 6000mm x 9000mm available.



Also available with custom dealership logo in silver or white screenprint.

Model specific versions can be produced.

# 17 | Media Wall. Double sided Media Wall also available



Lightweight, Media Walls can be set up or dismantled in less than five minutes and are perfect for dressing up a showroom or creating impact at an event.

Interchangeable Graphic is printed on light weight crease-free knitted polyester and wraps around the ends for a clean look.



Carry bag and lightweight trolley are included.

Campaign-specific and personalised imagery can be produced.



Available in 3 sizes:

**Small**

2250 x 2250mm

**Medium**

3000 x 2250mm

Double sided available

**Large**

4500 x 2250

Double sided available

18

## | Specification Stands

New Generation Spec Stands



Australian Made  
Sleek Black Glass Design  
Slimline Snap Frame

## 19 | Specification Stands



Specification Stands offer an easy to use, highly visible and cost-effective way to display vehicle information.

Available in Standard Silver or AMG Black.

Replacement snap frames and plastic covers available on request.

## 20 | Shopping Center Activations



Shopping Centre displays are a great Call to Action for immediate results in customer test drives and conversion to sales.

D&M can project manage activations from start to finish.

Please contact D&M to discuss your requirements.

## 21 | Floor Decal and Floor Mats



Non-slip, removeable floor decals & mats can be used to draw attention. Customised sizes available.

## 21 | Delivery Bay Photo Background



Delivery Bay wall graphic is ideal as a backdrop for social media posts on delivery of new vehicles.

## 22 | Acrylic Signs



Customised Acrylic signage.





## Display & Marketing

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